FOR IMMEDIATE RELEASE

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THE SUPER BOWL OF GRASSROOTS RACING IS HERE!

$150,000 GUARANTEED CASH PURSE ON THE LINE AT THE SPORTSMAN WORLD FINALS AT SUMMIT MOTORSPORTS PARK!

CONTINGENCY CONNECTION ADDS $250,000 IN RACER REWARDS TO PUSH TOTAL COMPETITOR VALUE TO NEARLY $400,000—STREAMED LIVE WORLDWIDE ON FLORACING!

KINGSPORT, TN (October 20, 2026) — Grassroots drag racing is taking center stage in a massive way! A **$150,000 Guaranteed Cash Purse** is officially locked in for qualifying drivers at the highly anticipated **Sportsman World Finals**, taking over **Summit Motorsports Park** in Norwalk, Ohio, this **October 22–24, 2026**.

When uncertainty surrounding the event arose, the racing industry stepped up in a monumental show of support. Five powerhouse companies have joined forces to fully underwrite the $150,000 cash purse, ensuring sportsman competitors from across North America get the stage, payout, and prestige they've earned all season:

- 🏁 **Summit Racing Equipment**
- 🏁 **BluePrint Engines**
- 🏁 **PJH TrackBite**
- 🏁 **The Fuel Factory**
- 🏁 **Cornwell Quality Tools**

*"Sportsman racing is the backbone of this entire sport," said **Bill Bader Jr.**, President of Summit Motorsports Park. "When times get tough, real partners step up to support the racers who keep the staging lanes full. We promised a purse and an event that everyone could be proud of, and thanks to these incredible sponsors, that promise is realized!"*

NEARLY $400,000 UP FOR GRABS!

Contingency Connection is injecting nearly **$250,000 in direct manufacturer discounts, product awards, and sponsor bonuses** through its legendary Racer Rewards program.

Combined with the $150,000 cash purse, competitors will compete for **nearly $400,000 in total cash payouts, manufacturer contingency awards, and exclusive racer discounts** across three action-packed days!

*"The Sportsman World Finals is undeniably the **Super Bowl of Grassroots Racing**," said Jackie Ressa, President of Contingency Connection. "Bill Bader Jr. is bringing together the best of grassroots racing for what promises to be an unforgettable event! For 32 years, Contingency Connection has proudly connected national manufacturers with grassroots racers. Bringing nearly $250,000 in manufacturer discounts, product awards, and sponsor bonuses to this incredible event is what our program is all about! This is a tremendous win for racers, fans, sponsors, and the sport we all love!*

WATCH LIVE ON FLORACING

Racing enthusiasts around the globe can catch every pass Friday and Saturday, **streaming live on FloRacing** from America's grandest grassroots racing stage—Summit Motorsports Park!

To learn more about Contingency Connection and sponsor & track programs, visit **www.contingencyconnection.com**.

#SportsmanWorldFinals #DragRacing #GrassrootsDragRacing #SummitMotorsportsPark #FloRacing #NHRA #DragRacingFans #SportsmanRacing #ContingencyConnection #RacerRewards

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